



AfriLabs Annual Gathering 2021

October 27th - 29th October 2021
Abuja, Nigeria.

AfriLabs at 10: A Decade of Empowering and Inspiring Innovation Across Africa

AfriLabs

10th Year Anniversary

About AfriLabs

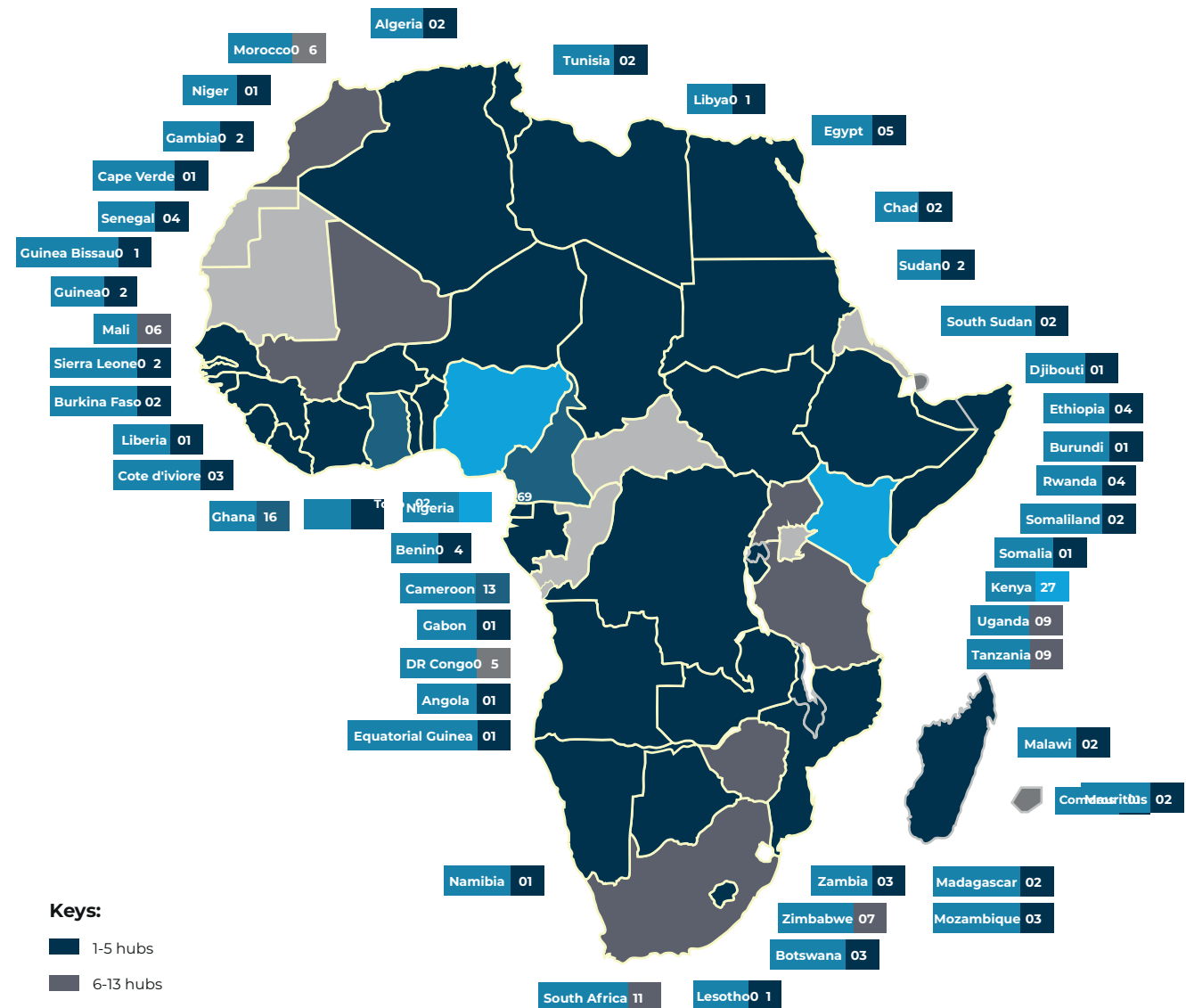
AfriLabs is the largest pan-African network of 240 technology and innovation hubs in 48 African countries. AfriLabs was founded in 2011 to build a community around rapidly emerging tech hubs/innovation spaces that serve as meeting points and communities for developers, entrepreneurs, and investors.



Our vision is a thriving innovation economy in Africa, driven by the power of our community.

Our mission is to support innovation hubs and their communities to raise high potential entrepreneurs that will stimulate economic growth and social development in Africa. We achieve this through capacity building, financing, networking, policy advocacy, and providing insightful, reliable data.

AFRILABS 268 MEMBER HUBS IN 49 AFRICAN COUNTRIES

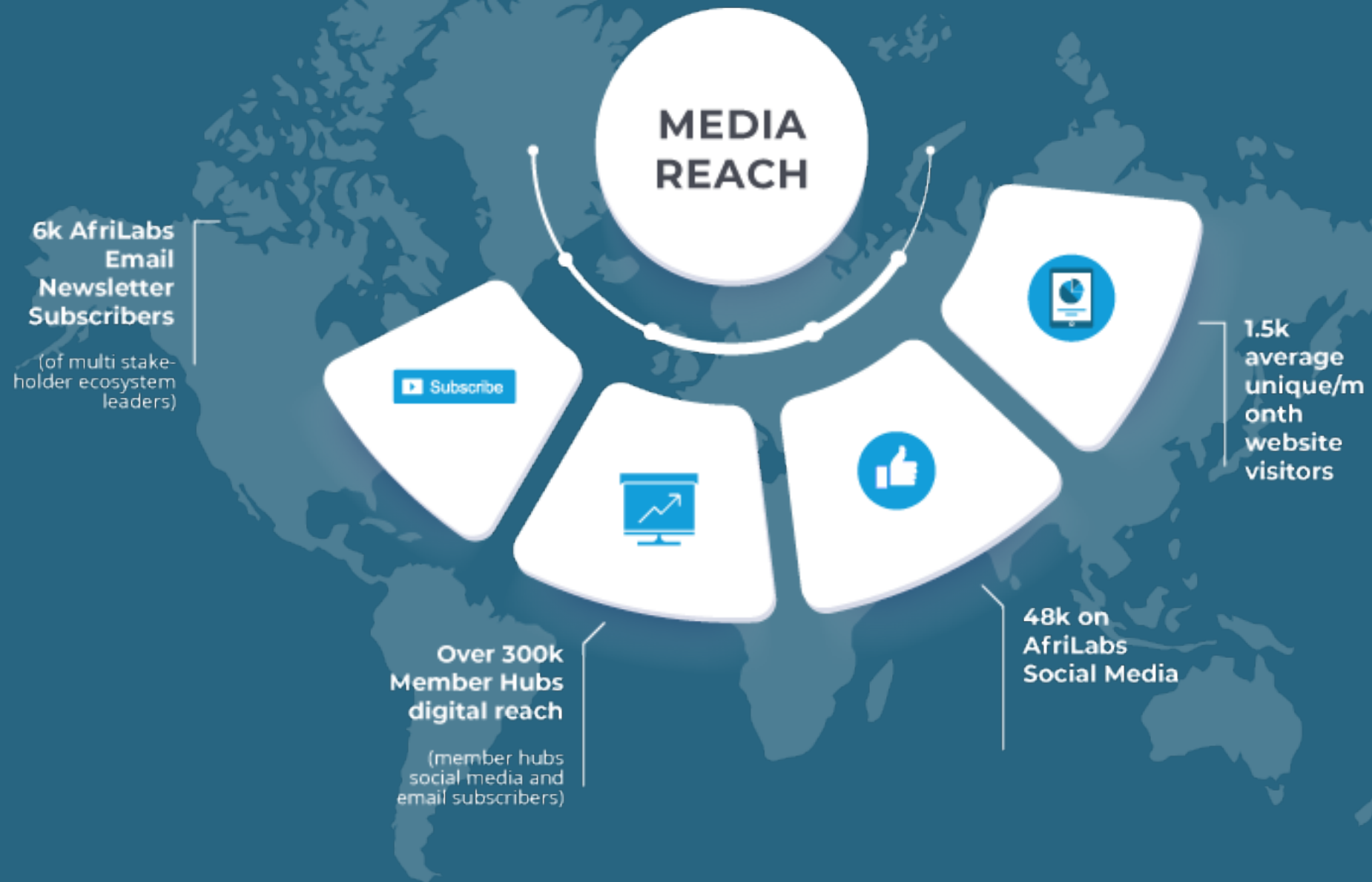


The Largest Pan-African Network of Technology/ Innovation Hubs representing over 1 million community members of the Tech and Innovation Ecosystem in Africa and the diaspora.

AFRILABS REACH



AFRILABS REACH



About

THE AFRILABS ANNUAL GATHERING

The AfriLabs Annual Gathering is AfriLabs' flagship event which provides a unique opportunity for tech hubs within the AfriLabs network and other stakeholders of the African technology and innovation ecosystem (such as corporates, development agencies, academia, and investors) to convene, network, learn and share knowledge. The 2021 Gathering which is the 6th edition of the AfriLabs Annual Gathering aims at fostering interpersonal relationships between different stakeholders which will lead to the emergence of new partnerships that will contribute to the development of the African continent.



THE AFRILABS ANNUAL GATHERING OVER THE YEARS

The AfriLabs Annual Gathering has been held across different African countries in collaboration with member hubs, national and local governments, and the private sector.



2016

The Gathering was held in Accra, Ghana with the theme *"Making Tech Ecosystem Count"*.

2017

The Gathering was hosted in collaboration with Hivos Coworking Summit, Cairo, Egypt with the theme *"Future of African Cities: Innovation, Spaces, and Collaboration"*.

2018

The Gathering was held in Dar es Salaam, Tanzania with the theme: *"Innovation in the Data Age"*.

2019

The Gathering was hosted in collaboration with the African Union Commission Department of Human Resource Science and Technology in Addis Ababa, Ethiopia with the theme: *"Connect: Towards an Integrated Innovation Ecosystem"*.

2020

Due to the COVID-19 pandemic and its restrictions all around the world, the Gathering was virtual with the theme *"Building a Resilient Innovative Africa"*.

Past supporters of the AfriLabs Annual Gathering include:

Multilateral Organisations



Corporates



Donor Institutions



Hubs, Investor Communities, and Networks



and all AfriLabs member hubs.

Academia





AfriLabs Annual Gathering 2021

SPARKS

AfriLabs



The AfriLabs Annual Gathering 2021 marks a monumental milestone for the African Technology and Innovation Ecosystem as AfriLabs celebrates its 10th Anniversary. The Gathering is scheduled to be held in Abuja, Nigeria. The Gathering will be hosted by the AfriLabs Secretariat team.

The AfriLabs Annual Gathering 2021 aims to highlight the importance of the new vision adopted by AfriLabs which is “a thriving Innovation economy in Africa driven by the power of our community” and to this end, illuminate the remarkable growth the African Technology and Innovation Ecosystem has witnessed over the years.



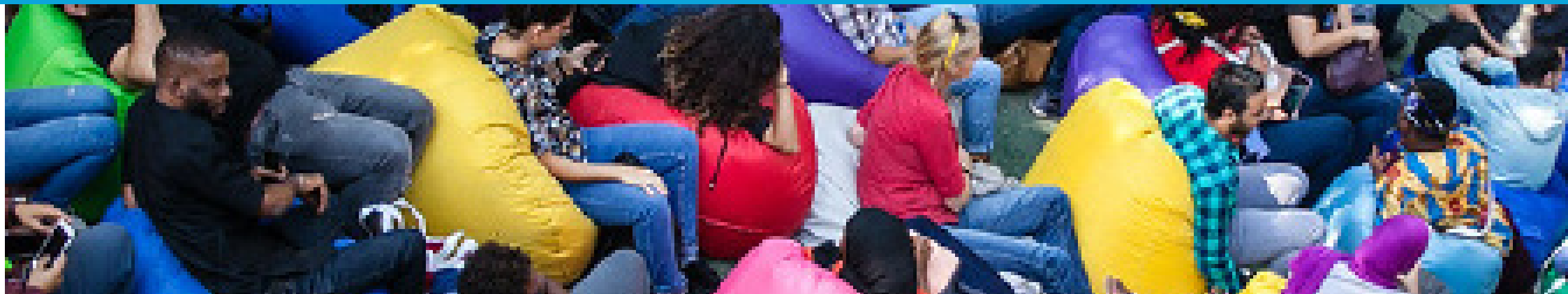
A large group of people are seated in a hall, facing a stage where a panel discussion is taking place. The audience is diverse in age and appearance. The stage features a backdrop with the text "A PANEL DISCUSSION ON THE STATE OF THE INDUSTRY" and "CONNECT". The text "WHAT TO EXPECT" is overlaid in large white letters on the bottom half of the image.

WHAT TO EXPECT

A large group of people are seated in a hall, facing a stage where a panel discussion is taking place. The audience is diverse in age and appearance. The stage features a backdrop with the text "A PANEL DISCUSSION ON THE STATE OF THE INDUSTRY" and "CONNECT". The text "WHAT TO EXPECT" is overlaid in large white letters on the bottom half of the image.

WHAT TO EXPECT





The Gathering will highlight AfriLabs' impact and journey in the African Innovation and Technology Ecosystem and the framework of the map of AfriLabs for the next decade will be drawn with the help of several important stakeholders of the ecosystem.

The AfriLabs Annual Gathering 2021 will also serve as a platform where several initiatives that will affect the course of the African technology and innovation ecosystem will be launched bearing in mind the Agenda 2030.



A woman with short dark hair, wearing a black top and a large circular earring, is speaking at a podium. A microphone is positioned in front of her. The background is a light-colored wall with a subtle pattern. The image is partially overlaid by a large blue circle on the left and a white circle on the right.

Through the AfriLabs Annual Gathering 2021, new partnerships and alliances will be formed with the goal of contributing to the development of the African continent. This will lead to a new age where solutions driven by African made technologies across various sectors solving our continent's challenges will benefit from strategic collaborations between hubs and other stakeholders, enabling them to grow the capacity to scale. In this new age, the policy will be influenced to drive infrastructure development to provide an enabling environment for innovation to thrive. We look forward to an increase in the number of support organizations and the birth of more sustainable solutions by Africans in all African countries.

WHAT TO EXPECT



Keynotes



Panels



Showcases



Meetups



Masterclasses



Exhibitions



Nigerian Ecosystem Tour



Plotting the Next decade of the Ecosystem for AfriLabs



Strategic Contributions From various Stakeholders



Launch of new initiatives



Partnerships to create more Unicorns

AfriLabs Magazine

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The AfriLabs Annual Magazine named Kubatana meaning 'togetherness' in the Shona language of Zimbabwe, is a tool for impact storytelling on AfriLabs work while also showcasing and celebrating the work that AfriLabs' hub members and ecosystem builders do across Africa.

The maiden edition **will be launched at the 2021 AfriLabs Annual Gathering.** This edition, in particular, will tell the story of AfriLabs journey so far over the past 10 years. The magazine will also be a comprehensive compilation of the latest developments from AfriLabs hub members, other tech leaders and organisations; and ecosystem news and trends in Africa and the Diaspora.

There will be guest articles, feature stories, interviews, innovation space showcases, insights and reports in a highly visual and interactive format.

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Magazine Reach

Physical copies will be shared during this year's Annual Gathering to over **500 African ecosystem leaders** and distributed to all AfriLabs partners globally.

A web version will be made available to stakeholders virtually and will be distributed through our **social media channels (48k)**, **email newsletter (6k subscribers)** and our **website (average of 1.5k unique visits/month)** and our member hub newsletters and social media platforms across Africa.

AfriLabs Business Clinic

The AfriLabs Business Clinic (ABC) is a series of roundtables and webinars that provides a unique opportunity for corporate organisations to learn how to structure a corporate investment fund for innovative startups. These sessions will be facilitated by verified Angel Investors and Venture Capitalists (VCs) who have exited their investments.

During this year's AfriLabs Annual Gathering, we will be holding a closed-door roundtable discussion between top VCs and Angel Investors in Africa and the corporate organisations on how to run activities to identify, support, structure deals, and invest in African tech startups that have innovative solutions which align with the corporate and investment goals of the organisation.

At the end of the first roundtable, participants will have the opportunity to network and start conversations on possible partnerships on behalf of their organisations. This will then be followed by series of practical webinars in partnership with an African business school and facilitators from the investment community.



BE A PART OF OUR 10TH ANNIVERSARY

(Leverage on the largest network of technology and innovation hubs across Africa)

2020 AFRILABS ANNUAL GATHERING

SPONSORSHIP PACKAGES

SPONSORSHIP BENEFIT	PLATINUM	GOLD	SILVER	BRONZE	ONYX
One keynote address slot	*				
Opportunity to own a panel.	* (Own a main stage panel)	* (Speak on a main stage panel)	* (Speak on a main stage panel)	* (Speak on a main stage panel)	
Opportunity to give a presentation at the Gathering.	*	*			
Access to AfriLabs Business Clinic	*	*	*		
Article Feature on the event website	*				

SPONSORSHIP BENEFIT	PLATINUM	GOLD	SILVER	BRONZE	ONYX
Opportunity to host a side event such as workshop, masterClass, parallel panel, networking events and sector specific full or half day events at any of our member hubs within the host city.	*	*	*	*	
Branding of AfriLabs General Meeting Soiree dedicated to AfriLabs Hub Members.	*				
Branding of physical event and virtual platform	*	*	*	*	*
Opportunity to exhibit during the Gathering.	*	*	*		
Branding on Day 1 Anniversary celebratory dinner.	*	*			
Gold Corporate Affiliate membership which offers unlimited access to the AfriLabs network, communications features and 20% discount on services.	* (One Year)	* (Six Months)			

SPONSORSHIP BENEFIT	PLATINUM	GOLD	SILVER	BRONZE	ONYX
Right to distribute printed corporate literature/ gift packs at the event.	*	*	*	*	*
Media exposure in associated PR coverage, pre and post the Gathering.	*	*	*	*	*
<p>A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.</p> <p>Note: Subject to a separate AfriLabs Annual Magazine Sponsorship Package**</p>	*	*	*	*	
Opportunity to engage members of the African technology ecosystem such as startups, innovators, angel investors, tech hubs, and corporates as well as policymakers directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem.	*	*	*	*	

SPONSORSHIP BENEFIT	PLATINUM	GOLD	SILVER	BRONZE	ONYX
Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)	*	*	*	*	*

PLATINUM PACKAGE (\$100,000)

- One Keynote address slot.
- Opportunity to own a main stage panel.
- Opportunity to give a presentation at the Gathering.
- Access to AfriLabs Business Clinic
- Opportunity to host a side event such as workshop, masterClass, parallel panel, networking events and sector specific events at any of our member hubs within the host city
- Branding of AfriLabs General Meeting soiree dedicated to AfriLabs hub members.
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Branding on Day 1 Anniversary celebratory dinner.
- One year Corporate Affiliate Gold membership which offers unlimited access to the AfriLabs network and 20% on all services.
- Right to distribute printed corporate literature/ gift packs at the event. Media exposure in associated PR coverage, pre and post the Gathering.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem.
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)
- Article Feature on the event website
- The sponsor will be listed as a Platinum sponsor.

GOLD PACKAGE (\$70,000)

- Opportunity to speak on a main stage panel.
- Opportunity to host a side event such as workshop, masterClass, parallel panel, networking events and sector specific events at any of our member hubs within the host city
- Opportunity to give a presentation at the Gathering.
- Access to AfriLabs Business Clinic
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Branding on Day 1 Anniversary celebratory dinner. .
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- Six months Corporate Affiliate Gold membership which offers unlimited access to the
- AfriLabs network and 20% on all services.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other
- ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem directly showcasing
- your support to the network that is committed to the development of the African technology and Innovation Ecosystem.
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and
- communication channels (Newsletter, Social Media, Press release, Website)

SILVER **PACKAGE** (\$50,000)

- Opportunity to speak on a main stage panel.
- Opportunity to host a side event such as workshop, masterClass, parallel panel, networking events and sector specific events at any of our member hubs within the host city
- Access to AfriLabs Business Clinic
- Branding of physical event and virtual platform
- Opportunity to exhibit during the Gathering.
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- Six months Corporate Affiliate Silver membership which offers unlimited access to the AfriLabs network and 20% discount on services.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website)

BRONZE PACKAGE (\$30,000)

- Opportunity to speak on a parallel panel.
- Opportunity to host a side event such as workshop, masterClass, parallel panel, networking events and sector specific events at any of our member hubs within the host city
- Branding of physical event and virtual platform
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem, directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem.
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website).

ONYX PACKAGE (\$10,000)

- Branding of physical event and virtual platform
- Right to distribute printed corporate literature/ gift packs at the event.
- Media exposure in associated PR coverage, pre and post the Gathering.
- A feature on the AfriLabs Annual Magazine that will be distributed to hubs and other ecosystem partners across Africa and the world.
- Opportunity to engage members of the African technology ecosystem, directly showcasing your support to the network that is committed to the development of the African technology and Innovation Ecosystem.
- Recognition in all conference materials (Agenda, Gift bags, Backdrops, Roll up Banner) and communication channels (Newsletter, Social Media, Press release, Website).

IN-KIND SPONSORSHIP

The equivalent of Cash Sponsorship can be provided in kind. This includes (but is not limited to): Food, Internet, Accommodation (Hotels), Transportation, Flights, PPEs, Translating devices, event collateral and Entertainment.

- Brand Visibility at the AfriLabs Annual Gathering 2021.
- Right to distribute Corporate Literature and gift packs during the Gathering.
- Media exposure in associated PR coverage (Pre, During and Post the Gathering).
- Recognition in conference materials (Agenda, gift bags, Backdrops, and Roll-up banner) and communication materials (Newsletter, Press release, Social Media, and Website).
- Sponsors will also be listed on the AfriLabs Annual Gathering Website as Partners as well as commensurating to the value of their in-kind sponsorship.

CREATE A PACKAGE

We are aware of the diverse objectives and visions of our partners and as such, are open to working with you to create a customized package that meets your needs and budget as long as it aligns with the general objectives of the 2021 Annual Gathering.

Please feel free to reach out to
jen@afrilabs.com, Cc pase@afrilabs.com and felista@afrilabs.com
if you are interested in exploring this option with us.



FOR MORE INFORMATION,
PLEASE CONTACT THE ECOSYSTEM EVENTS MANAGER

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